

2017 Pole & Fitness Challenge



Zenith Studio Empowering Fitness Presents:

POLE & FITNESS CHALLENGE

FRI. MAY 5: PRELIMINARIES
SAT. MAY 6: COMPETITION

OPEN TO EVERYONE:
**19 years or older*
AMATEURS, SEMI PRO,
PRO, ATHLETIC, EXOTIC,
MASTERS (40+)

STUDIOS ARE WELCOME
TO CHALLENGE ANOTHER!

**CASH PRIZES
UP FOR GRABS!**

ENTRY FEES APPLY

For information contact:
Ph: 250-475-7575
Online: www.zenithstudio.ca
Email: zenithstudiofitness@hotmail.com

FOX

ZENITH studio
EMPOWERING FITNESS

FOX Showroom at the Red Lion Inn, 3366 Douglas St. Ph: 250-475-7575

Zenith Studio 'CHALLENGES' you to join us for a fun and friendly fitness inspired competition!

Designed exclusively to support privately owned and local Pole Studios, Fitness Facilities and Performers, who are here on Vancouver Island.

Victoria offers a community full of successful, dedicated and knowledgeable industry leaders and we'd like to showcase your talents! Not only a fantastic opportunity to bring awareness to your business and your skills but, to also celebrate the success of your highly valued clients.

Our goal is to encourage some modest industry opposition, with a hint of 'good old fashioned' rivalry. We hope that Victoria is ready to reach out and challenge one another, in a courteous & professional POLE AND FITNESS THROW DOWN.

Kindly review the general event details which are noted below.

Full Application Form and Event Requirements are currently being finalized and will be available shortly.

**All competitors will be expected to adhere to the events guidelines and in a professional manner.*

**If you have any special requests, please ensure that they are noted clearly on your application form.*

**Terms & Conditions will apply (including all fees are non-refundable)*

**Official Application Form & Event Requirements maybe amended at any time, it is the responsibility of the contestant to keep up to date.*

(Revisions will be posted monthly.)

Event:

Friday May 5, 2017

Evening Performances & Volunteer Preliminary's

(Showcasing the event, open to the Exotic & Athletic Divisions, plus anyone else who would like to eliminate those pre- performance jitters!)

Saturday May 6, 2017

Competition, Awards & Evening Closing Show

(Competition, Judging, Awards, plus performances required by all Division Winners, Exotic & Athletic Divisions, plus any additional performance volunteers)

Divisions: (Total of 6)

Amateur	Beginners Level	Pole / Fitness	Female / Male
Semi-Pro	Intermediate Level	Pole / Fitness	Female / Male
Pro	Advanced Level	Pole / Fitness	Female / Male
Athletic	Industry Leaders (Certified)	Pole / Fitness	Female / Male
Exotic	Performances & Routines	Pole / Fitness	Female / Male
Masters	Over 40yrs	Pole / Fitness	Female / Male

*Minimum of 5 register competitors per division required

Competition Prizes:

- Official title of each division & \$100 Cash Prize (Total of 6 Winners)
- Plus \$250 2nd Place Runner Up
- Plus \$500 1st Place Competition Winner

Competitors:

- Welcoming Beginners, Intermediate, Advanced, Industry Professionals and Entertainers
- Must be over 19yrs
- Privately owned businesses (no franchises)
- Maximum entry of 3 divisions per competitor
- Individual Competitors as well as Studio/Facility Groups welcome
- Music, costume, skill requirements (per division are outlined in the Application Form & Event Requirements)

Registration Requirements:

- Complete & Submit Application Form and apply Payment of Non-Registration Fee

*All applications and registrations will be subject to review and event approval (terms & conditions will apply to those who are selected)

-Registration Fee (Early Bird Due before April 1, 2017)

1 Division \$30 / 2 Divisions \$50 / 3 Divisions \$75 / Studio or Facility Group Rate \$200

-Registration after April 1, 2017

1 Division \$45 / 2 Divisions \$65 / 3 Divisions \$100 / Studio or Facility Group Rate \$300

*Full understanding and agreement of division requirements, limitations, competitor event rules, regulations & professional expectations is required (BCRPA Certificates Required for Groups and the Athletic Divisions)

Competition & Judging: (Currently accepting industry certified volunteers)

- 4-5 judges (per division)

*Judges will be responsible for scoring within their allotted category then, a collective overall score will be awarded. In each division, the competitors with the highest score will then move onto the FINAL COMPETITION.

*FINAL COMPETITION will be made up of the winners from each division (total of 6). This section will be judged completely on audience support & enthusiasm, providing an 'equal opportunity' for all competitors. Support by friends, family, fellow competitors, facilities and studios will be essential.

Event Sponsors & Volunteers: (Currently welcoming)

- Local businesses who wish to support both this event and its participants (your business logo will be advertised)
- *Business Branding & Product Awareness
- *Product Support to participants, volunteers & event organizers (free or at a discounted rate)
- *Donations for Door Prizes & Give-A-Way's welcome

Full event details and on going updates will be available at zenithstudio.ca

